

PRICE GUIDE

LED ADVERTISING

A two minute package that covers “in game” LED advertising at EVERY home Super League (main season) game split into 6 x 20 second slots. Plus you will receive additional slots, pre-match and full time to build awareness with the fans in the Stadium. LED delivers unsurpassed flexibility offering low cost modifications for seasonal messaging & visibility.

£6000 (+VAT)

STATIC FRONT TIER TV ADVERTISING SITES

16' x 2' 6" site in a Try Line position

PRICE: £3500 (+VAT & PRODUCTION)

STATIC 2nd TIER TV ADVERTISING SITES

18' x 2' 6" site on the 2nd tier

PRICE: £2000 (+VAT & PRODUCTION)

STATIC REVERSE TV ANGLE ADVERTISING SITES

16' x 2' site on the perimeter in reverse angle position

PRICE: £1000 (+VAT & PRODUCTION)

HIGH LEVEL STADIUM ADVERTISING SITES

20' x 4' site on high level of the stands at the DW Stadium for both sports

PRICE: £2500 (+VAT & PRODUCTION)

MATCH PROGRAMME ADVERTISING OPPORTUNITIES

The Warriors match programme still remains as a great way to put your business and products in front of a vast audience each game day with over 45,000 copies sold in 2016 it offers fantastic value for money. These are not only read at the game but often by other family members when the programme gets home.

ADVERT SIZE	MATCH	SEASON
Full page	£400	£2500
Half page	£250	£1350
Quarter page	£175	£700

All prices plus VAT

ELECTRONIC SCOREBOARD

Complement your print or ground advertising by adding an advert on the Stadiums massive electronic scoreboard. These adverts are played on a loop system to give regular play in pre match, half and full time.

PRICE: £50 (+VAT) **PER GAME**

PRICE: £500 (+VAT) **PER SEASON**

MATCH DAY OUTSIDE STADIUM SAMPLING

Harness the opportunity of the large crowds visiting the DW Stadium for Warriors games to showcase your products or services outside as the fans arrive for the game. Your staff can set up and offer sampling opportunities to the fans at a home game and get great one to one experience with potential clients.

PRICE:

LEIGH, LEEDS, ST HELENS, WARRINGTON - £1200 + VAT
ALL OTHER HOME GAMES - £900 + VAT

BOOKINGS & ENQUIRIES: 01942 762890
EMAIL: HOSPITALITY@WIGANWARRIORS.COM